

SET-1

Roll No. ....

Paper ID: MCM302

Course Code:MCMM22302T

Total Pages: 01

**Examination(January - 2024)**  
**Master of Commerce (M.Com.)**  
**Semester - III**  
**Entrepreneurship Development**

**Time Allowed: 3 Hours**

**Max. Marks: 70**

**Instructions for the Students**

1. Attempt any 2 questions out of 4 from Section – A (Each question carries 10 marks)
2. Attempt any 2 questions out of 4 from Section – B (Each question carries 10 marks)
3. Attempt any 10 questions out of 15 from Section – C (Each question carries 03 marks)

**Section - A2\*10=20**

- Q1. How has entrepreneurship evolved over the years, and what factors have contributed to its growth in India?
- Q2. Explain the key characteristics of a successful entrepreneur.
- Q3. How does creativity play a role in the entrepreneurial process, and how can entrepreneurs increase their creative thinking?
- Q4. What are the elements of an entrepreneurial culture and how these affect an organization?

**Section - B2\*10=20**

- Q5 Explain key features of MSME Policy in India.
- Q6. What sources of funding and investment options are available to entrepreneurs to support their business's financial viability?
- Q7. What role does technology play in assessing the technical feasibility of a business idea, and how can entrepreneurs use technological advancements to their advantage
- Q8 Explain Business Opportunities in the Contest of Punjab and Industrial Policy of the State

**Section - C10\*3=30**

**Q9. Short Answer Questions (Attempt any 10 questions)**

- a) Define Entrepreneur
- b) Difference between Intrapreneurship and Entrepreneurship.
- c) What are the types of Entrepreneur
- d) What are the Social factors
- e) What is Business Plan
- f) What is meaning of Business Incubation Centre.
- g) Give name of any four successful start-ups of India.
- h) What is Project Financing
- i) What is Venture Capital
- j) List the roles of Commercial banks
- k) Write note on Rural Entrepreneurship
- l) What is Goal Setting
- m)What is market feasibility Study?
- n) Four Challenges for entrepreneurs in Punjab
- o) What are the Factors affecting Entrepreneurship growth?