

## Press Note



### JAGAT GURU NANAK DEV PUNJAB STATE OPEN UNIVERSITY PATIALA

(Established by Act No.19 of 2019 of Legislature of the State of Punjab)

PSOU/PRO/2025/210

Date: 13 December 2025

#### JGND PSOU conducts session on Innovation and Entrepreneurship in ODL 12 December 2025

Under the guidance of Prof. Rattan Singh, Vice-Chancellor, the Incubation, Start-up & Entrepreneurship Cell and School of Business Management and Commerce (SBMC), Jagat Guru Nanak Dev Punjab State Open University (JGND PSOU), Patiala, organised an online lecture on "Creating and Nurturing a Culture of Innovation and Entrepreneurship in Open and Distance Learning Institutions." The Resource person of session was Dr. Jyotsna Dikshit, Director, National Centre for Innovations in Distance Education (NCIDE), Indira Gandhi National Open University (IGNOU).

Dr. Dikshit drew attention to India's rapidly growing innovation landscape aligned with the vision of Atmanirbhar Bharat. She stated that India currently has 1,80,683 registered start-ups and a ₹1,00,000 crore national innovation and investment fund supporting entrepreneurial ventures across public and private sectors. Speaking on the importance of innovation and entrepreneurship, Dr. Dikshit emphasized that such initiatives prepare learners with future-ready skills, aligning with national priorities, scaling innovation ecosystems, and enhancing avenues for self-employment. She elaborated on the culture of innovation and entrepreneurship for robust support systems, recognition of initiatives, collaborative innovation and ease of access to resources. Dr. Dikshit also presented important components required for innovation and entrepreneurship development in educational institutions, including incubation support, mentoring structures, digital platforms, capacity-building programs, and funding pathways. She alluded to successful Open University models with established entrepreneurial ecosystems. The event was coordinated by Dr. Balpreet Singh, Dr. Parampreet Kaur, and Dr. Sukhpal Kaur from the Incubation, Start-up & Entrepreneurship Cell. Students, faculty members and Learner Support Centres across the state participated in the event. Vote of Thanks was delivered by Dr. Sulakshna, Head SBMC.

*Jyotsna Dikshit*  
13/12/25  
Director-Public Relations  
Jagat Guru Nanak Dev  
Punjab State Open University  
Patiala - 147001(PB) INDIA

## Photos



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